ORDER

Orders Order / Rev: 722849 - 1 06379448 Alt Order #: Product Desc: NRSC 2012 **KPNX** Estimate: Flight Dates: 10/17/12 - 10/23/12 Primary AE: Jim Quinn Original Date / Rev: 10/26/12 / 10/26/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT Strategic Media Services/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K ST., NW Suite 200 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: **National Republican Senatorial Comm** A35+ Demographic: New Business Thru: **Product Codes:** IS-Issue/Non Ballot, IS-Candidate/US Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals**

Month

Totals

October 2012

Spots

120

120

Gross Amount

\$127,675.00

\$127,675.00

Net Amount

\$108,523.75

\$108,523.75

Rating

0.00

0.00

Account Executives

End Date

10/23/12

Spots

120

Gross Amount

\$127,675.00

Start Date

10/01/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
.lim Quinn			Start Of Order - End Of Order	100%

Net Amount

\$108,523.75

Ln Ch Start End	Inventory Code Bre	ak Start/End	Time Dave	Lon Chota	Poto Dri	Dta Tupo	Spoto	Amount
1 KPNX 10/17/12 10/21/12	12 News 10pm M-SU CM	10-1035p	Time DaysWTFSS	Len Spots :30 5	\$2,500.00 P-2	Rtg Type 0.00 NM	5 5	\$12,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	12 News 10 pm M-Su Weekdays WTFSS	<u>Rate</u> 5 \$2,500.00	Rating 0.00					
2 KPNX 10/22/12 10/23/12	M-F 10p News CM M-F 10pm News	10-1035p	МГ	:30 2	\$2,500.00 P-2	0.00 NM	2	\$5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u> 10/28/12	Weekdays Spots/We	ek Rate 2 \$2,500.00	Rating 0.00					
3 KPNX 10/17/12 10/19/12	M-F 5-530a CM 12 News Today	5-530a	WTF	:30 3	\$250.00 P-2	0.00 NM	3	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 <u>End Date</u> 10/21/12	Weekdays Spots/We	<u>Rate</u> 3 \$250.00	Rating 0.00					
4 KPNX 10/22/12 10/23/12	M-F 5-530a CM 12 News Today	5-530a	МГ	:30 2	\$250.00 P-2	0.00 NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>10/28/12</u>	Weekdays Spots/We	ek <u>Rate</u> 2 \$250.00	Rating 0.00					
5 KPNX 10/17/12 10/19/12	M-F 530-6a CM 12 News Today	530-6a	WTF	:30 3	\$300.00 P-2	0.00 NM	3	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 <u>End Date</u> 10/21/12	Weekdays Spots/We	8k Rate 3 \$300.00	Rating 0.00					
6 KPNX 10/22/12 10/23/12	M-F 530-6a CM 12 News Today	530-6a	МГ	:30 2	\$300.00 P-2	0.00 NM	2	\$600.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/We	ek <u>Rate</u> 2 \$300.00	Rating 0.00					

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Order / Rev: 722849 - 1 Advertiser: National Republican Senatorial Committee

Alt Order #: 06379448 Product Desc: NRSC 2012 KPNX

Flight Dates: 10/17/12 - 10/23/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time I	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
7 KPNX	10/17/1	2 10/19/12	M-F 6-7a	CM	6-7a		- WTF	:30	6	\$700.00 P-2	0.00 NM	6	\$4,200.00
2X MAX	(/DAV		12 News Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	WГF	6	\$700.00	0.00	-						
8 KPNX	10/22/1	2 10/23/12	M-F 6-7a	CM	6-7a	M	Γ	:30	4	\$700.00 P-2	0.00 NM	4	\$2,800.00
2X MAX	//DAY		12 News Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	МГ	4	\$700.00	0.00	-						
9 KPNX	10/17/1	2 10/19/12	M-F Today Show	7-9a CM	7-9a		WTF	:30	8	\$1,000.00 P-2	0.00 NM	8	\$8,000.00
2V MAN	//D A V . \A	/ // 3X MAX/I	NBC Today Shov	V									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	WTF		\$1,000.00	0.00	-						
10 KPNX	10/22/1	2 10/23/12	M-F Today Show	7-9a CM	7-9a	M	Γ	:30	6	\$1,000.00 P-2	0.00 NM	6	\$6,000.00
27.1447	(/DA)/		NBC Today Show	V									
3X MAX	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	МГ		\$1,000.00	0.00	-						
11 KPNX	10/17/1	2 10/19/12	M-F Today Show	II 9-10£M	9-10a		- WTF	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.00
			Today Show II										
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00	-						
			M-F Today Show		9-10a		<u>Γ</u>	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
12 10 107	10/22/1	2 10/20/12	Today Show II	II O TOWN	5 100	111	•	.00	_	φοσσ.σσ1 2	0.00 14141	_	Ψ1,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	L						
Week: 10/		10/28/12	МГ	2	\$600.00	0.00							
13 KPNX	10/17/1	2 10/19/12		CM	10-11a		- WTF	:30	4	\$500.00 P-2	0.00 NM	4	\$2,000.00
2X MAX	(/DAY: F		Kelly										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>L</u>						
Week: 10/		10/21/12	WTF	4	\$500.00	0.00							
14 KPNX	10/22/1	2 10/23/12	M-F 10-11a Kelly	CM	10-11a	M	Γ	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
2X MAX	(/DAY: M	1	Relly										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		10/28/12	МГ	3	\$500.00	0.00						_	
15 KPNX	10/17/1	2 10/19/12	M-F 11a-12p Today Show III	CM	11a-12p		- WTF	:30	3	\$250.00 P-2	0.00 NM	3	\$750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	WГF	3	\$250.00	0.00	-						
16 KPNX	10/22/1	2 10/23/12	M-F 11a-12p	CM	11a-12p	M	Γ	:30	2	\$250.00 P-2	0.00 NM	2	\$500.00
•			Today Show III			.							
Sta Week: 10/	rt Date	End Date 10/28/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00	-						
		2 10/19/12		CM	12-1230p		· WTF	:30	3	\$350.00 P-2	0.00 NM	3	\$1,050.00
			12 News at Noon		,					********		_	* 1,000100
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>L</u>						
Week: 10/		10/21/12	WTF	3	\$350.00	0.00						_	
18 KPNX	10/22/1	2 10/23/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	M	Γ	:30	2	\$350.00 P-2	0.00 NM	2	\$700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	<u>МГ</u>	2	\$350.00	0.00	-						
19 KPNX	10/17/1	2 10/19/12	M-F 1230-1p	CM	1230-1p		WTF	:30	3	\$225.00 P-2	0.00 NM	3	\$675.00
_			Millionaire (R)		_								
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00	-						
			M-F 1230-1p	CM	1230-1p		<u>Γ</u>	:30	2	\$225.00 P-2	0.00 NM	2	\$450.00
_0	. 3,, 1	. 5, 25, 12	Millionaire (R)	- · · · ·	·• ·P	1/1.			_	Ţ Z	2.30 1401	_	Ţ.55.00

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Alt Order #: 06379448 Product Desc: NRSC 2012 KPNX

Flight Dates: 10/17/12 - 10/23/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
20 KPNX	10/22/1	2 10/23/12	M-F 1230-1p Millionaire (R)	СМ	1230-1p	МГ	:30	2	\$225.00 P-2	0.00 NM	2	\$450.00
Star Week: 10/2	t Date	End Date 10/28/12	Weekdays MT	Spots/Week 2	Rate \$225.00	Rating 0.00						
			1-2p Arizona Mido		1-2p	WTF	:30	3	\$200.00 P-2	0.00 NM	3	\$600.00
	t Date	End Date	Arizona Midday Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/23/12	WTF 1-2p Arizona Mido	day CM	\$200.00 1-2p	0.00 МГ	:30	2	\$200.00 P-2	0.00 NM	2	\$400.00
			Arizona Midday	,	·		.30	۷	φ200.00 F-2	U.UU INIVI	2	φ400.00
Star Week: 10/2	t Date 22/12	End Date 10/28/12	Weekdays MT	Spots/Week 2	Rate \$200.00	Rating 0.00						
23 KPNX	10/17/1	2 10/19/12	Days of Our Lives		2-3p	WГF	:30	3	\$400.00 P-2	0.00 NM	3	\$1,200.00
Star Week: 10/	t Date 15/12	End Date 10/21/12	Weekdays WTF	Spots/Week 3	Rate \$400.00	Rating 0.00						
		2 10/23/12	Days of Our Lives	s CM	2-3p	МГ	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	MT	2	\$400.00	0.00			# 500.00 D .0	0.00.1114		0.4 5 00 00
25 KPNX	10/17/1	2 10/19/12	M-F 3-4p Ellen	СМ	3-4p	WTF	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
Star Week: 10/	t Date 15/12	End Date 10/21/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00						
		2 10/23/12	M-F 3-4p Ellen	СМ	3-4p	МГ	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12 2 10/19/12	MT	CM	\$500.00 4-5p	0.00 WTF	:30	3	\$600.00 P-2	0.00 NM	,	¢4 900 00
27 KPNA	10/17/1	2 10/19/12	12 News EVB	CIVI	4-5p (4:00 PM-4:3		.30	3	\$600.00 P-2	U.UU INIVI	3	\$1,800.00
Star Week: 10/	t Date 15/12	End Date 10/21/12	Weekdays WTF	Spots/Week 3	Rate \$600.00	Rating 0.00						
28 KPNX	10/22/1	2 10/23/12	M-F 4-5p 12 News EVB	СМ	4-5p (4:00 PM-4:3	MT	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	MT	2	\$600.00	0.00	.20		ФСОО ОО D О	0.00 NM	,	£4 000 00
29 KPNX	10/17/1	2 10/19/12	12 News EVB	СМ	4-5p (4:30 PM-5:0	WTF 00 PM)	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.00
Star Week: 10/	t Date	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$600.00	Rating 0.00						
		2 10/23/12		CM	4-5p	MΓ	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
Cta	4 Data	End Data	12 News EVB	Consta //// all	(4:30 PM-5:0							
Week: 10/2	t Date 22/12	End Date 10/28/12	<u>Weekdays</u> MΓ	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
31 KPNX	10/17/1	2 10/19/12	M-F 5-530p M-F 5-530p	СМ	5-530p	WTF	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
Star Week: 10/	t Date	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u>	Rating						
		2 10/23/12	M-F 5-530p	CM	\$1,000.00 5-530p	0.00 MΓ	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
			M-F 5-530p		_							
Star Week: 10/2	t Date 22/12	End Date 10/28/12	Weekdays MT	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
33 KPNX	10/17/1	2 10/19/12	NBC Nightly New NBC Nightly New		Various	WTF	:30	2	\$3,000.00 P-2	0.00 NM	2	\$6,000.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/23/12	WTF M-F 5-630p	CM	\$3,000.00 5-630p	0.00 MΓ	:30	2	\$3,000.00 P-2	0.00 NM	2	\$6,000.00
			M-F 5-630p		_			-	. , .			. ,
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				l	l	

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Order / Rev: 722849 - 1 Advertiser: National Republican Senatorial Committee

Alt Order #: 06379448 Product Desc: NRSC 2012 KPNX

Flight Dates: 10/17/12 - 10/23/12 Estimate:

34 KPNX 10/22/12 10/23/12 M-F 5-630p CM 5-630p MT :30 2 \$3,000.00 P-2 0.00 NM M-F 5-630p Start Date End Date Weekdays Spots/Week Rate Rating	2 \$6,000.00
Start Date End Date Weekdays Snote/Week Pate Poting	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT 2 \$3,000.00 0.00	
35 KPNX 10/17/12 10/19/12 M-F 6-630p CM 6-630p WTF :30 2 \$1,400.00 P-2 0.00 NM 12 News 6pm	2 \$2,800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 WTF 2 \$1,400.00 0.00	
E 36 KPNX 10/22/12 10/23/12 M-F 6-630p CM 6-630p MΓ :30 2 \$1,400.00 P-2 0.00 NM 12 News 6pm	2 \$2,800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT 2 \$1,400.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KPNX 10/22/12-10/28/12 M-F 6-630p 6-630p MT :30 \$1,400.00 0.00 NM	
[cancelled mg will rework]	
37 KPNX 10/17/12 10/19/12 M-F 630-7p CM 630-7p WTF :30 2 \$1,500.00 P-2 0.00 NM Extra	2 \$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 WTF 2 \$1,500.00 0.00	
E 38 KPNX 10/22/12 10/23/12 M-F 630-7p CM 630-7p MT :30 2 \$1,500.00 P-2 0.00 NM Extra	2 \$3,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT 2 \$1,500.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KPNX 10/22/12-10/28/12 M-F 630-7p 630-7p MT :30 \$1,500.00 0.00 NM	
1 KPNX 10/22/12-10/28/12 M-F 630-7p 630-7p MT :30 \$1,500.00 0.00 NM [cancelled mg will rework]	
43 KPNX 10/20/12 10/20/12 SAT TDY CM Saturday TodayS- :30 1 \$500.00 P-2 0.00 NM	1 \$500.00
NBC Today Show	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S- 1 \$500.00 0.00	
44 KPNX 10/20/12 10/20/12 Chris Matthews CM VariousS- :30 1 \$600.00 P-2 0.00 NM Chris Matthews	1 \$600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S- 1 \$600.00 0.00	
45 KPNX 10/20/12 10/20/12 6-7p 12 News Saturday CM 6-7pS- :30 1 \$600.00 P-2 0.00 NM 6p News Now 1hr	1 \$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12S- 1 \$600.00 0.00	
46 KPNX 10/20/12 10/20/12 Saturday Night Live CM 1030p-1205aS- :30 1 \$2,200.00 P-2 0.00 NM Saturday Night Live (10:30 PM-12:00 XM)	1 \$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 S- 1 \$2,200.00 0.00	
47 KPNX 10/21/12 10/21/12 SUN TDY CM 5-9aS :30 1 \$500.00 P-2 0.00 NM NBC Today Show (Su)	1 \$500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S 1 \$500.00 0.00	
48 KPNX 10/21/12 10/21/12 Sun 8-10a CM VariousS :30 2 \$500.00 P-2 0.00 NM 12 News Sun Today	2 \$1,000.00
2X MAX/DAY	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S 2 \$500.00 0.00	
49 KPNX 10/21/12 10/21/12 Football Night in AmericaCM VariousS :30 1 \$4,000.00 P-2 0.00 NM Football Night in Am	1 \$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S 1 \$4,000.00 0.00	
50 KPNX 10/21/12 10/21/12 1035pm - Sports Tonigh€M 1035-1105pS :30 1 \$600.00 P-2 0.00 NM Sports Tonight	1 \$600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S 1 \$600.00 0.00	

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 722849 - 1
 Advertiser:
 National Republican Senatorial Committe

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 06379448
 Product Desc:
 NRSC 2012
 KPNX

 Flight Dates:
 10/17/12 - 10/23/12
 Estimate:
 KPNX

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
51 KPNX 1	0/21/12	10/21/12	J		Various	S	:30	1 \$15,400.00 P-2	0.00 NM	1	\$15,400.00
			NFL Regular Seas	on Football							
Start I	Date I	End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 10/15	5/12	10/21/12	S	15	\$15,400.00	0.00					
52 KPNX 1	0/21/12	10/21/12	NFL Regular Seaso	n Fo@M	Various	S	:30	1 \$11,300.00 P-2	0.00 NM	1	\$11,300.00
			NFL Regular Season	on Football							
mg \$ from	#72165	0									
Start I	Date I	End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 10/15	5/12	10/21/12	S	19	\$11,300.00	0.00					
			·					·		100	A

*Tax 1 Note: Tax 0.5%. Totals 120 \$127,675.00